



DEPARTMENT OF MANAGEMENT STUDIES
V.H.N.S.N. College (Autonomous), Virudhunagar

Re-accredited with 'A' Grade by NAAC



Technowave

Two-Day Management Meet

MOTO -2019

Managers of Tomorrow

February 21 & 22, 2019

MOTO PREMIER LEAGUE

Techno Storm

- B-Quiz
- B-Plan
- Best Manager
- Paper Presentation
- Stock War
- Doodler

- AV Mix
- 3 in 1
- Role Play
- Treasure Hunt
- Dumb-C
- R-Marketing
- Turn A Coat

M-Freak

- AD Zap
- Movie Mania
- Memes
- As you like it
- Executive Walk
- Ad-selfie

M-Lancy

- Vegetable Carving
- Pencil Sketch
- Nail Art
- Tattoo
- Logo Contest
- Face masking
- Photo collage
- Mehndi
- Bridal Makeup
- Art from Waste

REGISTRATION LINK



Registration Fee - Rs 250/-

Free Accommodation for outstation participants

Student Coordinator: SHAHUL HAMEED.N - 8754986780, JENCYRANI.A- 8754996783

Our Media Partners

NVD STUDIO
Photos & Video
 Cell No : 8870140570, 8390731006

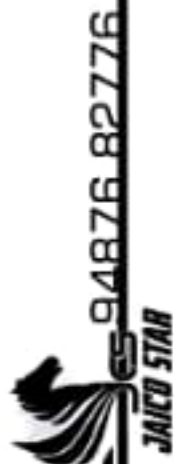
Restaurant	94876 34445		94876 82776
Printing	99946 27189		80726 45394
Construction			jeicostarindia@gmail.com
Event Management	For Success Choose the Best		Admn. Office
Advertising			Survey No. 313/1,
Real Estate	Electronic Goods Sales & Service		NH-7, Virudhunagar - 626 001.
			Tamilnadu, India.

Less the work we do, Do the work we love.

SCHEDULE

Venue	Day 1		Day 2	
	11.00 am	02:00 pm	09.30 am	01:00 pm
I MBA	3 in One (R-I & R-II)	3 in One (Finals)	B-Quiz (R-II)	
II MBA	AV Mix (R-I)	B-Quiz (R-I)	AV Mix (R-II)	As u like it (UG)
Library	MPL	Dumb-C	As u like it (PG)	
MBA Conference hall	Ad Zap (R-I)	Role play	Ad Zap (R-II)	Executive walk
MBA Computer Centre	Stock war	Movie mania	Doodler	
MBA Laboratory Lecture Hall	Best manager(R-I)	Turn a coat	Ad Selfie	
COE Validation hall	B-Plan (R-I)	Paper presentation	B-Plan (R-II)	
MCA Conference hall	R-Marketing	Best manager (R-II & R-III)	B-Quiz (Finals)	
Auditorium	M - Lancy	Treasure Hunt	M - Lancy	

R - I – Round I R - II – Round II R - III – Round III



DEPARTMENT OF MANAGEMENT STUDIES V.H.N.SENTHIKUMARA NADAR COLLEGE



(AUTONOMOUS)
RE-ACCREDITED WITH 'A' GRADE BY NAAC



VIRUDHUNAGAR.

TWO DAY MANAGEMENT MEET

MOTO - 2019

Feb 21, 22 - 2019

MOTO EVENTS - 2K19

GENERAL GUIDELINES

- ★ Only Final year UG courses and MBA students can participate.
- ★ Participants should bring college ID card for participation.
- ★ Registration fee per student - Rs. 150/- per day.
- ★ Concession for Student participating on both days - 250/- for 2 days per student.
- ★ Lunch and refreshment will be provided.
- ★ Participants should adhere to the rules of the Events.
- ★ Decision of the Judges will be final.
- ★ Fire, Glass, Animals and harmful materials are strictly not allowed.
- ★ No Protest in entertained. Timings of the program are subject to change.
- ★ Vulgarities are not allowed. If found, the team will be disqualified.
- ★ Confirm your participation over phone or through e-mail on or before February 15, 2019.
- ★ Free accommodation for outstation participants.

Registration link: <https://goo.gl/forms/sDwD0uoomRtJ7G183>

Registration Co-ordinators

Mr. N. SHAHUL HAMEED, II - M.B.A
Cell : 87549 86780



Ms. A. JENCY RANI, II - M.B.A
Cell : 87549 96783

DESCRIPTION

Techno Wave

B-Quiz

A team of 2 needs to identify the personalities, brand, CEO, brand ambassador, jumble words, logo of a company and also answer the questions on GK, current affairs. This event will be of 3 rounds and finals will be a buzzer round.

B-Plan

A team of 2 needs to present their own B-Plan in the round 1 and frame a new B-Plan for the product given on day one in the round 2. Each team will be given 5 minutes to present their plan.

Best Manager

The participants will be tested for various skills through a rigorous set of tests. The contestant who gets through will be titled as best manager. The candidate should not participate in any other event on day 1.

Paper Presentation

A team of 2 can present a paper on any topic of interest from the domain of Business Administration, Management and Commerce. Each team will be given 5 mins. (3 mins. to present their paper and 2 mins. for queries).

Stock War

A team of 2 can participate in this event. They have to set up their portfolio and place orders in online virtual stock market. Duration: one hour.

Doodler

The participant needs to doodle the content based on the topic given on the spot. No. of participant: 1 Duration: one hour.

Techno Storm

AV mix

A team of 2 has to identify the company/ brand from audio/ video/ audio video fusion. This event will be of 3 rounds.

3 in One

A team of 2 has to show their creative skills in Connection, Out of Box and Hands up. This event will be of 3 rounds.

Role play

A team of 4 needs to enact a play about the situation given on the spot. Duration: 3 minutes.

Treasure hunt

A game of hunt for 1 participant. The contestant needs to come first decoding all the clues placed at various places within the college.

R-Marketing

A team of 2 needs to market the products given on the spot. Duration: 3 minutes.

Dumb-C

A team member needs to identify the product and personality given to them with the help of actions enacted by the other member. A team of 2 has to participate. This event will be of 2 rounds with one minute each.

Turn a coat

The participant starts by taking a stance on the topic given on the spot and switches sides after a minute. Each participant will have to speak for 2 min 30 seconds on the given topic (1 min for, 1 min against, 30 sec summary).

MPL – Moto Premium League

This is a team event; an auction will be conducted for bidding premium names for their team. A MPL trophy will be given to the team with the highest score in MOTO 19. (This trophy is not the Overall Trophy)

M-Freak

Ad Zap

A team of 4 needs to perform an advertisement about the product of their own in the round 1 and enact an advertisement for the product given on the day one in the round 2. Duration: 5 mins.

Memes

The participant needs to prepare a meme on any social awareness topic and get likes for their meme posted on our Facebook Page. Meme has to be sent on or before February 15, 2019, 5 PM. The voting will be closed on February 21, 2019, 6 PM. Memes should be mailed to vhsncmoto19@gmail.com

As u like it

A team of 5 can display their talents by performing their activities of own interest. Bring necessary audio. Duration: 5 mins.

Movie mania

A team of 2 needs to create a short film or a documentary film. The film shouldn't involve any human dialogues. It can contain human voice over (Background Explanation). Duration: 5 mins.

Ad Selfie

A participant can show his/her selfie skill by taking selfie treating himself / herself as a Brand Ambassador as along with the product of their choice. Duration: 3 mins.

Executive walk

Team of 5 members have to perform a walk on the stage. Duration: 3 mins

M- Lancy

The participants need to bring their own materials.

Day-1		Day-2	
Face masking (Theme Based)	- 2 participants	Vegetable Carving	- 1 participant
Photo collage (Theme Based)	- 1 participant	Pencil sketch	- 1 participant
Mehndi	- 2 participants	Nail art	- 1 or 2 participants
Bridal Makeup	- 2 participants	Tattoo (Theme Based)	- 2 participants
Art from waste	- 1 participant	Logo contest	- 1 participant